

AA Chili Cook Off for Lifebox Guide



Introducing the AA Chili Cook Off for Lifebox!

The AA (Anesthesiologist Assistant) Chili Cook Off for Lifebox is a fun and exciting way to support safe anesthesia practices around the world while building a team and connecting with the community, local businesses, and your fellow anesthesia colleagues!

This guide provides an overview of Lifebox, the AA Chili Cook Off, and how to run your event.

Between now and the 2025 AAAA,
we have set a goal to raise at least \$40,000.

We're here to support you with every step of the way!

Your contact at Lifebox for the Cook Off is Alissa Cecala.

You can reach Alissa at alissa.cecala@lifebox.org with any questions.



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Introduction to Lifebox

Lifebox was founded to tackle the global crisis of unsafe surgery

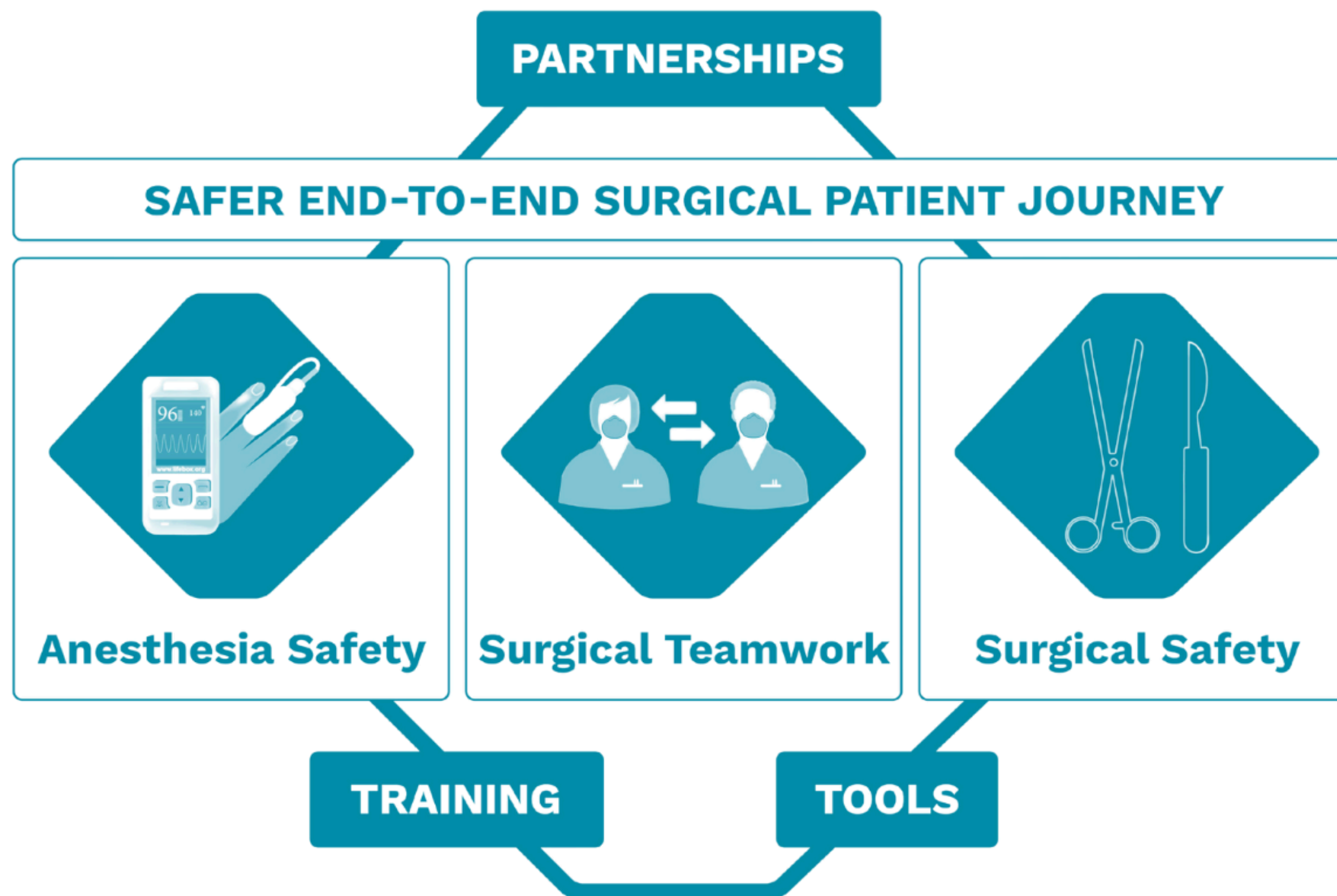
One third of human disease requires surgical treatment. Surgical care can treat conditions, from a lifesaving cesarean section or cancer treatment, to injury and infection.

**5 OUT OF 7
PEOPLE**
LACK TRUE ACCESS
TO SAFE SURGERY

**4 MILLION DIE
ANNUALLY**
FROM COMPLICATIONS
ARISING FROM SURGERY

**HALF OF
THESE DEATHS**
ARE PREVENTABLE

We concentrate on three core areas to make surgery safer:



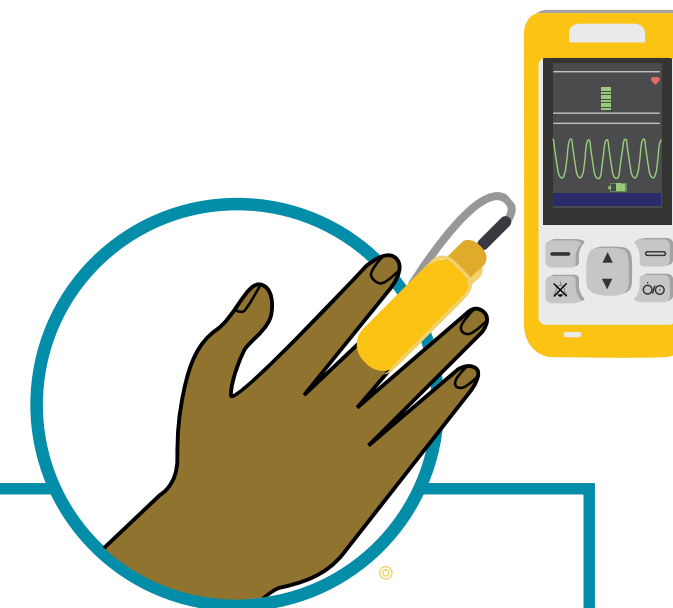
Since 2011, Lifebox has...



Worked
in over
116
countries



Trained more
than
13,000
healthcare
providers



Made surgery
safer for
200 million
patients

Purpose the Chili Cook Off

The AA Chili Cook Off Competition for Lifebox is a peer-to-peer fundraiser that brings together healthcare providers, anesthesiologist assistant students, local businesses and communities to raise funds for Lifebox's safe anesthesia programs, including distributing Lifebox Pulse Oximeters and Smile Train-Lifebox Capnographs

A pulse oximeter is the only piece of equipment included on the WHO Surgical Safety Checklist and is a minimum standard for safe anesthesia. Yet operating rooms across the world still lack this essential device – putting millions of lives at risk. Lifebox works to address this gap - distributing oximeters alongside training. So far Lifebox has distributed over 35,000 pulse oximeters.

Despite being universally mandated in high-income countries, capnographs are nearly entirely absent from low-resources settings. Smile Train and Lifebox are tackling this major gap in anesthesia safety with the Smile Train-Lifebox Capnograph: A high quality, affordable capnograph suited for use in low-resource settings. Lifebox and partner Smile Train are in the process of equipping 650 operating rooms including Benin, Ethiopia, Philippines, and Uganda.



History of the Chili Cook Off

When Lifebox was founded in 2011, South University in Savannah began fundraising to support Lifebox's work. A few years later, South University hosted their first Chili Cook Off for Lifebox. This event has raised critical funds for Lifebox's anesthesia work while also bringing students and faculty together to have some fun.

Since then, South University has hosted a Chili Cook Off every year, raising thousands for safe anesthesia. In 2023, Emory University joined South University, hosting their first annual Chili Cook Off, and in 2024, Indiana University hosted their first annual Chili Cook Off. 2024 was a record breaking year, with over \$30,000 raised for safe anesthesia through Chili Cook Off events.

Emory University, South University, Indiana University and Lifebox would like to invite all anesthesiologist assistant programs to join this fun way to raise funds for safe anesthesia worldwide!



Why host a Chili Cook Off for Lifebox?

- Raising funds for Lifebox gives students the opportunity to contribute to safe and accessible healthcare around the world!
- It's a fun bonding activity that brings programs together.
- Spreads awareness of the anesthesiologist assistant profession.
- Brings media attention to your program.
- Improves students' teamwork and collaboration skills.
- Positions students for charitable outreach through their careers.

How to organize your Chili Cook Off

You can run the event in any way that works for your program, but here are some tips from Emory University and South University:

1. Set a date/time

- Consider school breaks, events, and holidays – try to steer clear of all three
- Three hours is the ideal time frame, but allow extra time for clean up

2. Securing a location

- You can host your Chili Cook Off wherever you would like!
- Breweries attract attendees, but this may not be ideal for every program
- Choose a location that can accommodate your attendees and the chili set up. It is great to have a TV or projector to display information about Lifebox. [Here's](#) a presentation you can use.



How to organize your Chili Cook Off

3. How to raise money

- Charge a fee for competing
- Charge an entrance fee
- Host a raffle and/or auction
- Seek sponsorships from local businesses. See the next slide for more information on this.
- Email friends, family, colleagues, and faculty asking for donations. You can use [these templates.](#)
- Share your fundraiser and event on social media! You can use [these templates.](#)
- Share your fundraiser and event in your school newsletter. You can use [this copy.](#)
- Hand out and post up [Lifebox flyers.](#)



How to organize your Chili Cook Off

4. Getting sponsors

- Choose sponsors that have a connection to anesthesia and surgery!
- Connect with local businesses and offer to help promote their business.
- Ask friends/family about possible connections that could help sponsor. You never know who other people may know!
- It's typically most effective to call or go in person to businesses rather than emailing them.
- This template can be used as a form for potential sponsors.
- This template can be used to request sponsorships/raffles over the phone.
- This template can be used to request sponsorships/raffles over email.
- These templates are just suggestions. You can set up sponsorship levels any way you see fit!



How to organize your Chili Cook Off

5. How to run a silent auction

- Gather a list of large ticket items, like a spa treatment package, usually donated from sponsors
- Generate flyers with a brief description of what each item is and it's retail/expected value, along with the minimum stating bid amount
- Items that can not be displayed in person should have a link provided to a web page containing images or videos that better exhibit the item/experience
- Each item should have its own auction sheet with a blank list with spaces provided for bidders to write their name and bid amount
- Once enough time has passed, the highest bidder for each item should be announced and they are provided with the item in exchange for payment in the amount of their bid



How to organize your Chili Cook Off

6. How to organize a raffle

- Gather all small to medium ticket items and arrange them into themed groups of smaller items or smaller groups of larger items
- Sell raffle tickets, which can be found in party stores, for a set amount for each ticket so that people can purchase as many tickets as they would like
- Provide small buckets/baskets for people to add their purchased tickets in front of the items they would like to have a chance to win
- After a set amount of time, a raffle ticket should be randomly drawn from the bucket and the winner announced on a stage
- Winners will receive the items they won until all groups of items are raffled off



How to organize your Chili Cook Off

7. The Chili Cook Off itself

Entrees:

- Try and get family members, friends, or staff to enter for the cook off
- Secure a donor to sponsor a team to make a batch of chili - it's a great way to raise more money
- We recommend aiming for at least seven teams
- Teams should cook a family-sized, full crock-pot amount

Judging:

- Ballot systems work great
- Have everyone that paid to be part of the event get a ballot and choose their favorite chili (and possible other categories such as hottest chili, best name, most creative, etc)
- Small dixie cups work great for tasting chili

Condiments:

- Don't buy too much!
- We recommend cheese, sour cream, and crackers

Awards:

- Certificates for 1st-3rd place contestants
- Could also offer food baskets, gift cards, or other prizes



How to organize your Chili Cook Off

8. Marketing

- Social media ([here](#) are some templates)
- Flyers ([here](#) is a template)
- Emails ([here](#) are some templates)
- Put an article on the event in your school or program newsletter ([here](#) is some copy)
- Tell students and teachers to market the event at their clinical sites.
- Share the [link to the Lifebox mailing list](#) for people to sign up for updates



How to organize your Chili Cook Off

9. Day of set up

- Work with the venue to plan set up ahead of time
- Keep the entrance table separate from the chili and raffle to keep everyone spread out

10. Post Event

- Thank all of your donors and supporters for their generosity!
[This template](#) can help you get started!
- Evaluate your event so your program can produce an even better event next year and share any tips with Lifebox!



Other tips and tricks

- Assign roles/committees for the silent auction/raffle, organizing chili teams, creating and reaching out to a sponsor prospect list, social media and email marketing, etc
- Begin reaching out to sponsors and advertising the event as soon as possible
- Create incentives for people to make donations, ex: \$100 donation = 2 free entry tickets
- Offering two free raffle tickets upon entry to the event encourages more participation
- Try meeting and having an “email-a-thon” to contact businesses and donors
- When seeking sponsorships or raffle/silent auction items, calling or going in person is typically more effective



Helpful resources

- [Lifebox Flyer](#)
- [Event Flyer Template](#)
- [Social Media Templates](#)
- [Email Templates](#)
- [Newsletter copy](#)
- [Banner template](#)
- [Slideshow](#)
- [About Lifebox - Video](#)
- [Lifebox Brand Guidelines](#)
- [Lifebox Pulse Oximeter Report](#)
- [Lifebox 2023 Annual Report](#)

FAQ

Can those that donate auction items receive tax-deduction?

We can provide a letter with our 501(c)(3) information thanking the donor for their donated item(s), but whether or not it will be tax-deductible will be up to the donor, their accountant, and the IRS.

What do I do with checks?

If someone wants to donate by check, that's great, we can handle checks! Please do the following:

Send Alissa (alissa.cecala@lifebox.org) a short email with program name, contact person, number of checks, name on the check, and amount then send the check(s) to 495 Henry Street, #1001, Brooklyn, NY 11231

What if people give me cash?

Please convert all cash received to credit card donations, money orders, or checks.

Should kids be charged admission?

This is up to you, but you might want to consider allowing children under 12 free entry.

How can we take payments at the event?

Lifebox can provide a Square card reader for the event. Contact Alissa (alissa.cecala@lifebox.org) with the best address to send one to.

Contact Information

Lifebox contact:

Alissa Cecala

Individual Giving Officer

alissa.cecala@lifebox.org

For tips from South University in Savannah:

Dr. Stacie Wong

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